



# Cécile Moroni Engevik

Presentation



# Why choosing Cécile?

**Impactful Laughter** helps people **work better together**

- Do you need to **boost motivation, increase job satisfaction and speed up your operations?**
- Do you want to **shape or reinforce a healthy corporate culture and working environment?**
- Does your company need to **support management in small or large changes, improve communication, cross-functional collaboration or increase intercultural understanding?**
- Do you want to gather all employees behind **common vision and values?**

Cécile creates a **tailor-made program** to help you achieve your goals.

With her solid and broad **management background** and a good dose of **humor** in her stand-up style, Cécile delivers professional messages that strike a chord with everyone. She stands out with her contagious energy and her warm way of engaging the audience.

Cécile is also an experienced **toastmaster** and **conference** host.

# BLURB Cécile Moroni

During **workshops, conferences or teambuilding events**, Cécile holds numerous interventions for **different purposes** (better intercultural communication, improved post-merger motivation and creation of common goal, strong internal engagement for product launch, etc.)

Cécile has worked in France, Germany and Switzerland before coming to Norway. She has experienced firsthand how challenging culture crash can be and is **passionate about helping others** get the best out of it. Cécile intertwines her comedy and corporate background to hit and make **you think differently about culture crash, diversity and inclusion**.

Based on her **business background** (Cécile has two master degrees in finance and **intercultural management**, and a whole career in strategy consulting, sales and marketing for international corporations), Cécile has developed **acknowledged talks on cultural gap at work and female leadership in Norway**.

In a short period of time, she has already gathered **top-notch customers feedbacks and references**. Cécile performs in **Norwegian, English or French**.



# *Corporate events*

***Toast Master***

***Keynote  
Speaker on  
Cultural  
differences,  
diversity and  
inclusion***

***Team-Building  
& Workshop***

***Stand-up***

# Toast Master

Cécile excels as a **conference host**, driving shows and events with finesse and her French touch. Drawing from her repertoire, which spans classic **stand-up comedy**, training in **improvisational theater**, and **storytelling** acquired at the prestigious Cours Florent in Paris, she brings an **inclusive and warm presence** to the stage and **connects easily with the audience**.

Based on her **business background**, she integrates relevant **ad-hoc materials** into her presentations, **whether for large-scale conferences or intimate gatherings**. With a touch of charm, Cécile infuses each event with an infectious **enthusiasm** that leaves a positive and lasting impression.



# KeyNote Champagne & Brunost Crash Course on Cultural Crash



champagne og brunost

*et krasjkurs om kulturkrasj*

- **Culture crash is everywhere at work.** Across functions in a company, gender, generations, nationalities or cities. How do you cultivate a healthy and value-creating working environment What does it take to **build bridges between people and get everyone involved?**
- During this speech, you will receive **practical tips and simple tools for working intelligently and efficiently with diversity and inclusion ...** and a good number of inspiring and fun elements.

- **This lecture gives you**
  - **Inspiration** around **cultural understanding** and a boost in commitment and **motivation**
  - **A toolbox** for building a stronger and **more inclusive working environment**
  - Simple tips for **bridging all types of culture crash**
  - Good atmosphere and **lots of laughter**



# Team-building & Workshop

## KEY TOPICS

- **Positive and agile working environment** (across nationalities, functions, gender, generations or personalities)
- **Change management**, culture creation and shared vision
- **Motivation** and goal achievement

## APPROACH

- **Ad'hoc purpose, scope, number of iterations and duration** based on customer's needs and working hypotheses
- Adapted to **small and large groups**
- **Comprehensive orientation** (understanding of the context, the culture and the idea), continuous dialogue and final review before the event

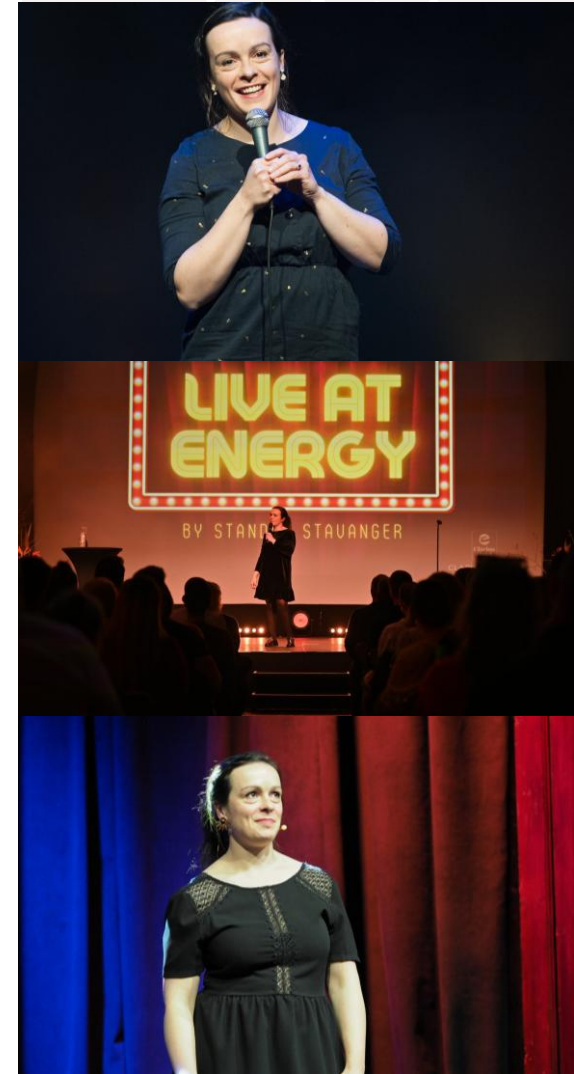


# Stand Up

Nominated in the category "**Stand-up comedian of the year**" in the prestigious Humor prize in 2023, Cécile has had **great success as a stand-up comedian**.

Currently on tour with her solo show '**Allo Norge!**' for which she received an award in France ("Trophée des Français de l'étranger"), she has regular stand-up shows on the biggest stages in Norway. She performs on several international stages in **France, Switzerland, the UK, Sweden, Denmark and the USA**, and has been a guest on stage with international comedy stars and has warmed up for, among others, **Alan Carr, Nate Bargatze, Jim Gaffigan, TJ Miller and Iliza Schlesinger**.

She will perform at **Fringe Festival** in summer 2024.





# Customers testimonials



We took Norwegian culture to heart, in addition to the fact that she had several elements of DNV-specific jokes. There was a good atmosphere in the room during the entire performance, and we received several good comments from the guests. She helped create "the best Christmas table in the section's memory". We would certainly recommend Cécile Moroni for both Christmas parties and other events!



We chose to have Cécile at our dealer meeting/kick off after seeing her as a warm-up for Terje Sporseem's show at the Oslo Concert Hall. She had a very professional approach. She had prepared well to bring out our latest car models, in addition she reinforced the presentation of our new brand in a humorous and original way, and told what it is like to work with Norwegians.

The result was a very fun, tailored and successful presentation where all participants (200 people) laughed a lot. We received very good feedback from employees and external parties after her performance. We highly recommend Cécile!



During Ringnes' leadership forum, Cecile Moroni was hired as one of the features during the dinner. The feature consisted of a stand up performance, and my immediate feedback is that she handled this in a professional, charming and funny way. She had clearly done a lot of preparation in advance and interwoven our products and history in a good way. There was a lot of laughter in the hall and the participants thought it was a fun and good experience



We were very grateful for Cecile's wonderful slant on "Norwegian things" at the Christmas meeting of the National Audit Office's senior association on 20.11.17. Our members greatly appreciated Cecile's warm humour, and we had a good laugh at her very apt characterizations of many Norwegian peculiarities! Thanks again for a wonderful time with Cecile, it was a great highlight of our party!



We had the pleasure of having Cécile as a contributor at our conference Quo Vadis 2023. She delivered an inspiring talk about cultural differences and combines insight and humor in a smart and engaging way. Cécile is well prepared and delivers tailoring. She can be highly recommended!

# Customers testimonials



Cecile entertained at DNT Oslo and the surrounding area's annual Christmas party in December 2017. We were around 60 colleagues of different ages and backgrounds who gathered this evening, where Cecile did a very good job of getting the whole group in a good mood with her witty observations, quick lines and incredibly funny stories. Cecile was accommodating in advance, where she met us and did thorough research to be able to arrange the material as best as possible. In this sense, she hit the spot with content and humor for this group. I would heartily recommend Cecile to others who want a warm, genuine, intelligent and insanely funny stand-up feature for their company party!



Cécile entertained 70 people in Hamarøy on a dark December day. Within a few minutes, she had the whole audience laughing with her completely unique view of Norwegians and Norwegian culture. She quickly created a good relationship with the audience and had a commitment that filled the entire hall. The audience had a great time and the level of laughter indicated a fantastically successful evening.

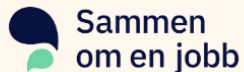


Cécile led a panel discussion among alumni's representatives of the biggest universities in France during an event organized by the French-Norwegian Chamber of Commerce in cooperation with the French Institute in Norway. The event was in English and gathered around 70 guests.

We were happy to work with Cécile, she was professional and dedicated to her role. We appreciated particularly the fact that she asked for our expectations, listened thoroughly, and drove the event as we had wished for. She was also good at being authentic and spontaneous when it was appropriate during the panel discussion. All feedbacks from our guests were very positive and we think that we received highly valuable learnings from Cécile. We recommend her warmly.



Cécile entertained at Air France's 90th anniversary celebration. She created a very good atmosphere and everyone was laughing. We received a lot of compliments afterwards from both guests and internal colleagues from home and abroad. We found Cécile to be very serious and spent a lot of time in advance tailoring and preparing a good show. The way she was able to tailor a program to suit our content was excellent. We can warmly recommend Cécile Moroni.



Sammen om en jobb had the pleasure to hear Cécile's stand-up at our kick-off of the mentor program in January 2024. The audience consisted of 50 participants from all over the world. Some of them lived in Norway for many years, and others had recently arrived, but everyone could relate to the topics Cécile raised in her jokes. Cecile spoke about working culture, raising children, dating, and free time in a respectful but very insightful way. She pinpointed the features of Norwegian culture in a way every expat can relate to. We would strongly recommend Cécile for any intercultural event.



Foredragsholder AS  
Kvalitet & Kunnskap



**ShowPeople**



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## Booking agencies

More information on [cecilemoroni.com](http://cecilemoroni.com)



# Media and working partners

More information on [cecilemoroni.com](http://cecilemoroni.com)



Nominated Humorprisen  
2023, stand up comedian of  
the year



Winner, Trophée des  
Français de l'étranger 2024

## Awards





# Artist-CV

## Education

- **Cours Florent** (2008)
- **Ligue d'improvisation de Paris** (2000)
- **Clown classes Samovar** (2012)

## Stand Up key milestones

- **Solo-show 'Allo Norge!** (over 1000 tickets sold)
- **Tour with French solo-show** (more than 700 tickets sold in Norway, Sweden and Denmark)
- Opening act for **Alan Carr, Jim Gaffigan, Nate Bargatze, TJ Miller, Iliza Schlesinger**
- **Fringe Festival 2024**

## Achievements

- Part of **Latter Live**, season 4 (NRK) (2021)
- Winner **Storyslam** (2022)
- Winner **Comedy Smash Down** (2023)
- Nominated **Humorprisen** (2023)
- Winner **Trophée des Français de l'étranger** (2024)

## Ad-hoc projects

- Dialog writing **Calles Gale Verden** (2022)
- Co-author *Dico des filles*, éditions Fleurus Mame (2013)

# Corporate CV

## Education

- **ESSEC** Paris (2007) Master in finance
- **Universität Mannheim** (2008) Master in Intercultural Management

## Main position

- **KPMG** accountancy (2006, Paris)
- **Bain & Company**: Strategy consultant (2009, Paris)
- **Roland Berger**: Strategy consultant (2009 til 2010, Paris)
- **Ringnes**, Carlsberg Group: Insights Manager, Category Manager, Brand Manager, Head of Customer Marketing (2010 til 2018, Oslo)
- **Feldschlösschen**, Carlsberg Group, (2016 Basel)
- **Nespresso**, Nestlé Group: Head of Marketing Norway, Head of Strategic Planning Nordics (2018 til 2022 Oslo)
- **Beth's Beauty & Beth's Medispa**: CEO (2022 & 2023 Oslo)



# Thank you

Let's get in touch!

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